



Electronic Filing System (EFS) Data
Electronic Patent Application Submission
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W.Lawson
8/21/04

EFS ID: 66546
Application ID: 09766004
Title of Invention: System and Method for Delivering Statistically Scheduled Advertisements
First Named Inventor: John Schlack
Domestic/Foreign Application: Domestic Application
Filing Date: 2001-01-19
Effective Receipt Date: 2004-08-12
Submission Type: Information Disclosure Statement
Filing Type:
Confirmation number: 7949
Attorney Docket Number: T721-21



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Total Fees Authorized:

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TRANSMITTAL

Electronic Version v1.1
Stylesheet Version v1.1.0

Title of Invention	System and Method for Delivering Statistically Scheduled Advertisements	
Application Number:	09/766004	
Date:	2001-01-19	
First Named Applicant:	John Schlack	
Confirmation Number:	7949	
Attorney Docket Number:	T721-21	
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Submitted by:	Elec. Sign.	Sign. Capacity
Douglas J Ryder Registered Number: 43,073	/djr/	Attorney
Documents being submitted us-ids	Files T721-21_08-12-04_IDS-usidst.xml us-ids.dtd us-ids.xsl	
Comments	Comments added at the request of EBC to avoid error messages.	



ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18
Stylesheet Version v18.0

Title of Invention	System and Method for Delivering Statistically Scheduled Advertisements						
Application Number:	09/766004						
Confirmation Number:	7949						
First Named Applicant:	John Schlack						
Attorney Docket Number:	T721-21						
Art Unit:	2611						
Examiner:	Matthew DeMicco						
Search string:	(5155591 or 5532732 or 5534911 or 5559549 or 5621728 or 5650994 or 5752160 or 5774170 or 5966120 or 5990927 or 6002394 or 6009410 or 6020883 or 6029045 or 6088722 or 6253238 or 6263501 or 6418122 or 6425131 or 6434747 or 6446082 or 6459427 or 6463585 or 6487721 or 6516002 or 6615039 or 6631523 or 6675385 or 6718551 or 6724974 or 6738978 or 5761601 or 20020026645 or 20020038455 or 20020104083 or 20020129374 or 20030200128).pn.						
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US Patent Documents							
Note: Applicant is not required to submit a paper copy of cited US Patent Documents							
init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
	1	5155591	1992-10-01	WACHOB			
	2	5532732	1996-07-01	YUEN			
	3	5534911	1996-07-01	LEVITAN			
	4	5559549	1996-09-01	HENDRICKS			
	5	5621728	1997-04-01	LIGHTFOOT			
	6	5650994	1997-07-01	DALEY			
	7	5752160	1998-05-01	DUNN			
	8	5774170	1998-06-01	HITE			
	9	5966120	1999-10-01	ARAZI			
	10	5990927	1999-11-01	HENDRICKS			



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11	6002394	1999-12-01	SCHEIN
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13	6020883	2000-02-01	HERZ
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20	6434747	2002-08-01	KHOO
21	6446082	2002-09-01	ARITA
22	6459427	2002-10-01	MAO
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24	6487721	2002-11-01	SAFADI
25	6516002	2003-02-01	HUANG
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27	6631523	2003-10-01	MATTHEWS
28	6675385	2004-01-01	WANG
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US Published Applications

Note: Applicant is not required to submit a paper copy of cited US Published Applications

init	Cite.No.	Pub. No.	Date	Applicant	Kind	Class	Subclass
	1	20020026645	2002-02-12	SON			
	2	20020038455	2002-03-01	SRINIVASAN			
	3	20020104083	2002-08-01	HENDRICKS			
	4	20020129374	2002-09-01	FREEMAN			
	5	20030200128	2003-10-01	DOHERTY			

Signature

Examiner Name	Date
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